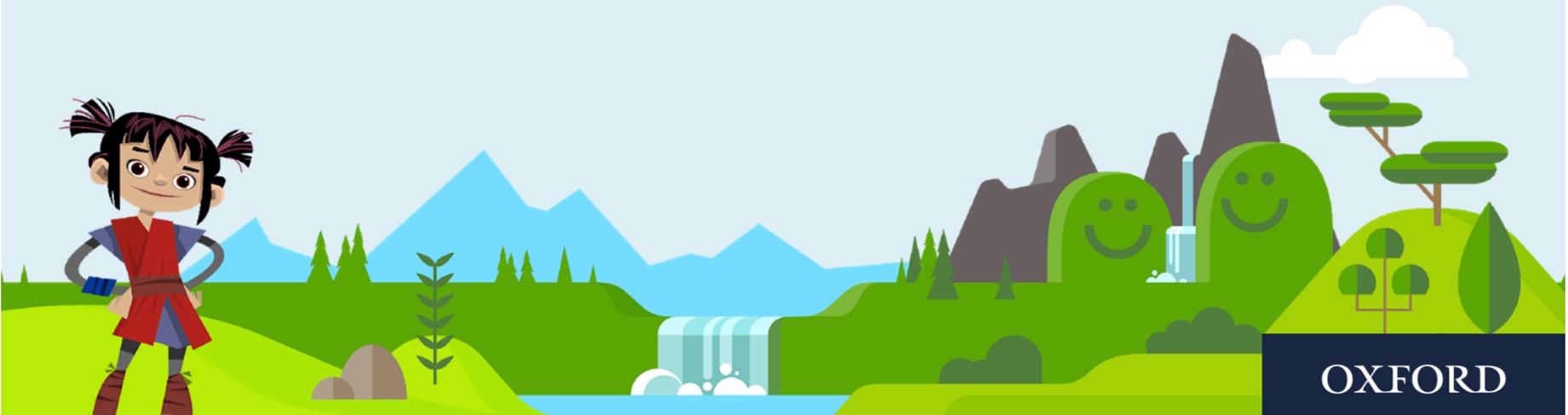




Oxford  
Reading  
Buddy

Give every child a virtual reading coach with *Oxford Reading Buddy*, a unique new digital reading service that develops deeper comprehension skills and encourages children to read more! What's more, automatic progression and at-a-glance reporting save you time.

**A coach for children and a helping hand to teachers**



# Contents



## Oxford Reading Buddy features

- 1) Coaching eBooks
- 2) eBook library
- 3) Quizzes
- 4) Automatic placement and progress
- 5) Performance reporting
- 6) Rewards and motivation

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## Support site

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## Impact

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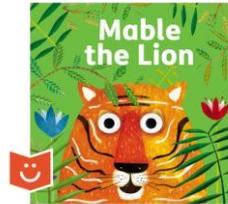
## Links to additional support

[Slide 36](#)

# Oxford Reading Buddy features:

1

**Coaching eBooks...**  
offer a digital reading 'buddy' to coach reading comprehension skills.



2

**eBook library...**  
for practice and consolidation – all automatically fed to children by Oxford Level.



3

**Quizzes...**  
across the coaching eBooks, eBook library and printed books. The results prompt progress and performance feedback.

4

**Automatic progression...**  
through Oxford Levels based on quiz performance so children have constant and immediate access to appropriately levelled books.

5

**Performance reporting...**  
shows attainment against national expectations, progress and engagement.



6

**Rewards and motivation...**  
through good books, friendly reading buddies and collectable badges.



**Works on any mobile device!**

# 1 Coaching eBooks *in a nutshell*

Coaching eBooks contain a friendly animated buddy who prompts and asks questions to encourage deeper thinking and develop comprehension skills.

# Coaching eBooks: the texts

- 90 specially written books
- Oxford Levels 1-20
- Written to develop comprehension strategies and skills
- Full range of genres, styles and subjects
- Mixed genre texts to provide richest possible comprehension opportunities



# Coaching eBooks: The function

- A choice of digital reading ‘friend’ to coach, model and prompt comprehension
- An extra pair of hands to turn practice into learning
- Prompts based on 7 key comprehension strategies, such as infer, visualize and activate prior knowledge
- Buddies improve comprehension and add enjoyment and motivation

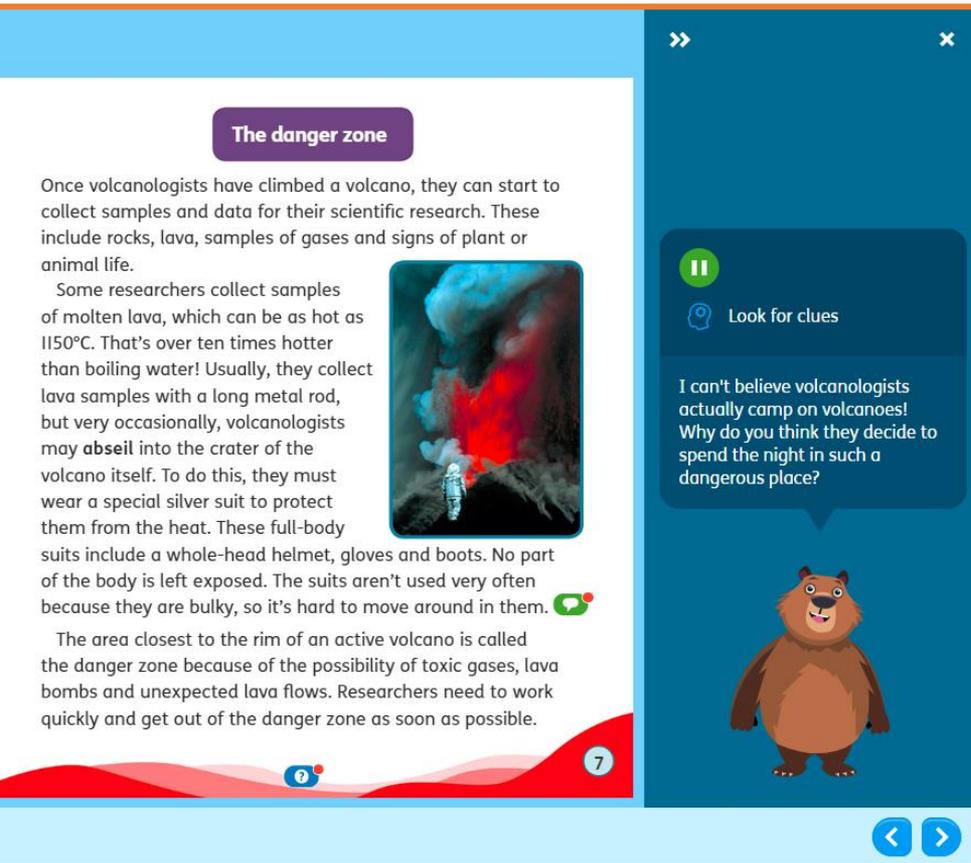


# Coaching eBooks: The features

- a) Modelling and prompting by making **‘Buddy prompts’**, each one linked to a comprehension strategy
- b) Supporting and extending by questions within the book: **‘Buddy questions’**
- c) Assessing through a **Quiz** at the end of the book



# a) Buddy prompts



The screenshot shows a digital reading interface. On the left, a text block titled "The danger zone" describes volcanic research. An image of a volcano is shown. On the right, a dark blue overlay contains a play button icon, the text "Look for clues", a speech bubble with a question about volcanologists, and a cartoon bear character. Navigation arrows are visible at the bottom of the overlay.

**The danger zone**

Once volcanologists have climbed a volcano, they can start to collect samples and data for their scientific research. These include rocks, lava, samples of gases and signs of plant or animal life.

Some researchers collect samples of molten lava, which can be as hot as 1150°C. That's over ten times hotter than boiling water! Usually, they collect lava samples with a long metal rod, but very occasionally, volcanologists may **abseil** into the crater of the volcano itself. To do this, they must wear a special silver suit to protect them from the heat. These full-body suits include a whole-head helmet, gloves and boots. No part of the body is left exposed. The suits aren't used very often because they are bulky, so it's hard to move around in them.

The area closest to the rim of an active volcano is called the danger zone because of the possibility of toxic gases, lava bombs and unexpected lava flows. Researchers need to work quickly and get out of the danger zone as soon as possible.

Look for clues

I can't believe volcanologists actually camp on volcanoes! Why do you think they decide to spend the night in such a dangerous place?

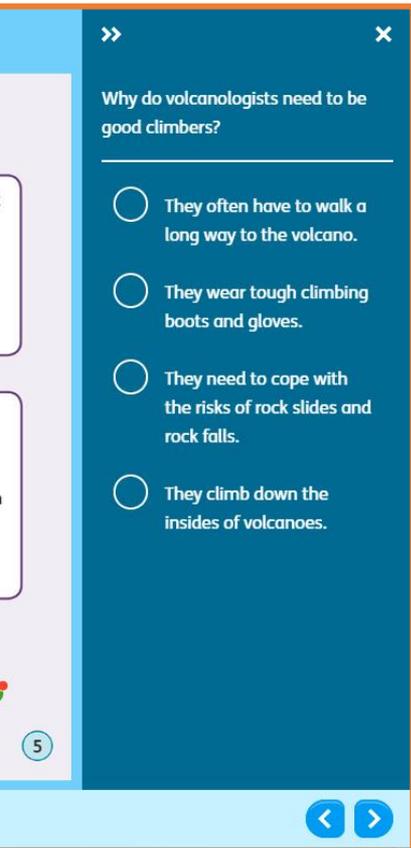
- Buddy models the thoughts of a good reader
- Each prompt is linked to one of 7 key comprehension strategies
- Prompts ask open questions to encourage reflection
- Gradual internalization of strategies for application in other reading
- Students get badges for listening to Buddy prompts and teachers can check engagement in reporting area

## b) Buddy questions

Buddy question



Buddy feedback



>> x

Why do volcanologists need to be good climbers?

They often have to walk a long way to the volcano.

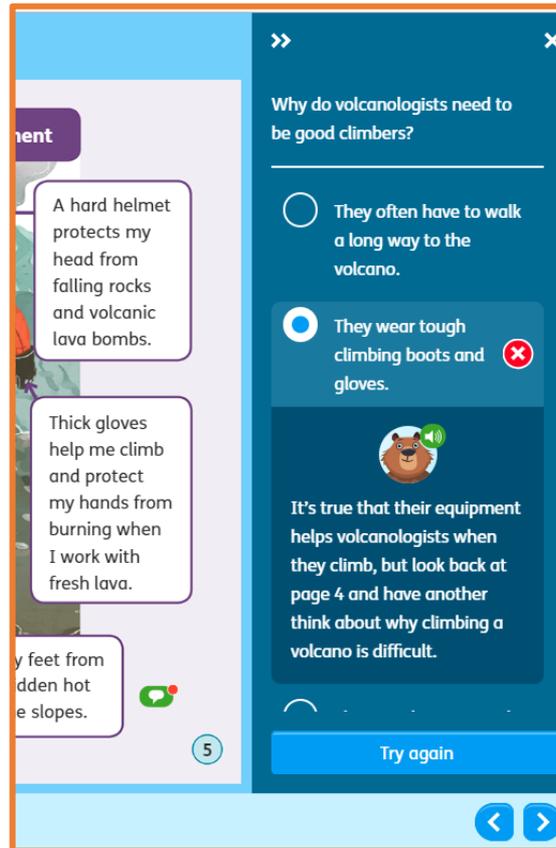
They wear tough climbing boots and gloves.

They need to cope with the risks of rock slides and rock falls.

They climb down the insides of volcanoes.

5

< >



>> x

Why do volcanologists need to be good climbers?

They often have to walk a long way to the volcano.

They wear tough climbing boots and gloves. ❌

 It's true that their equipment helps volcanologists when they climb, but look back at page 4 and have another think about why climbing a volcano is difficult.

Try again

5

< >

- Buddy questions check understanding and support further learning
- They give customized feedback to wrong answers and a second chance to answer
- Questions often relate to Buddy prompts, so students will do better if they listened to the prompts
- Students get badges for good performance and teachers can check engagement in the reporting area

# c) Quizzes

What is an ice tower? What is an ice cave?  
Put the words under the correct headings below.

←  forms when snow melts   forms when gas fr →

**Ice tower**

forms when gas leaks upwards  
from vents

**Ice cave**

can contain toxic gases

forms when heat seeps into  
packed snow

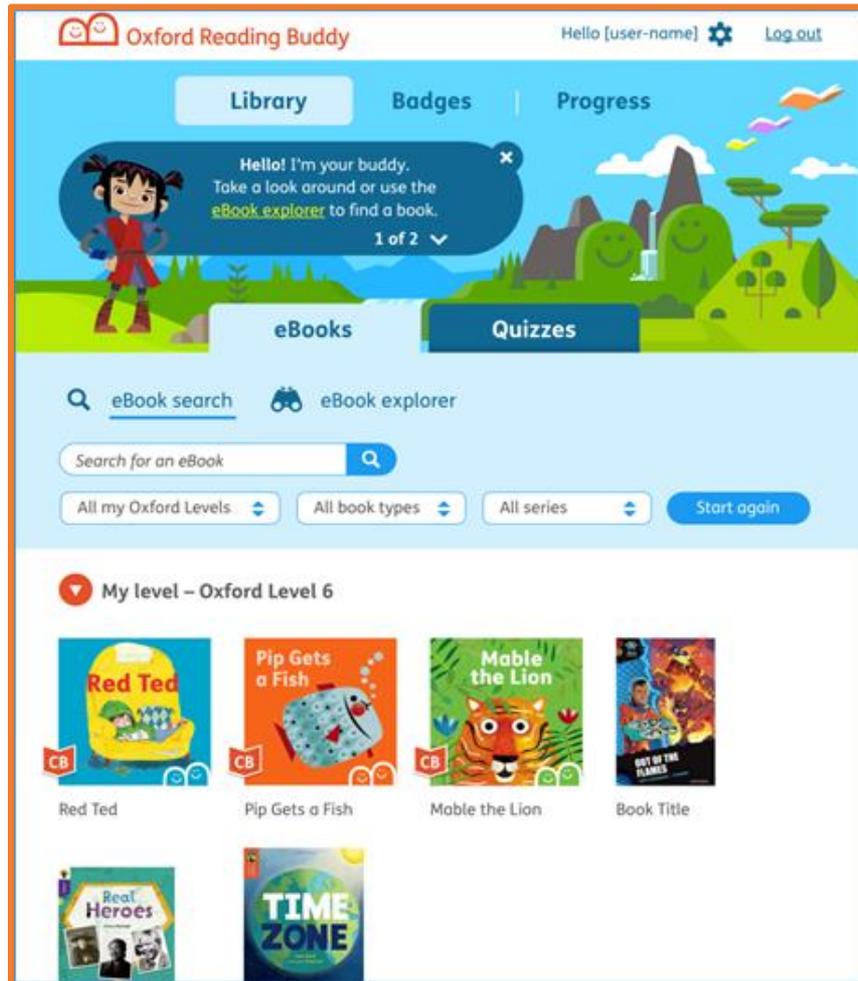
7 of 12

- Every Coaching eBook (and all other eBooks) end with a quiz
- Quizzes assess students' understanding
- Students are encouraged to check their work, and can view the marking after submission
- Results feed back to the teacher and drive automatic progression

## 2 eBook library *in a nutshell*

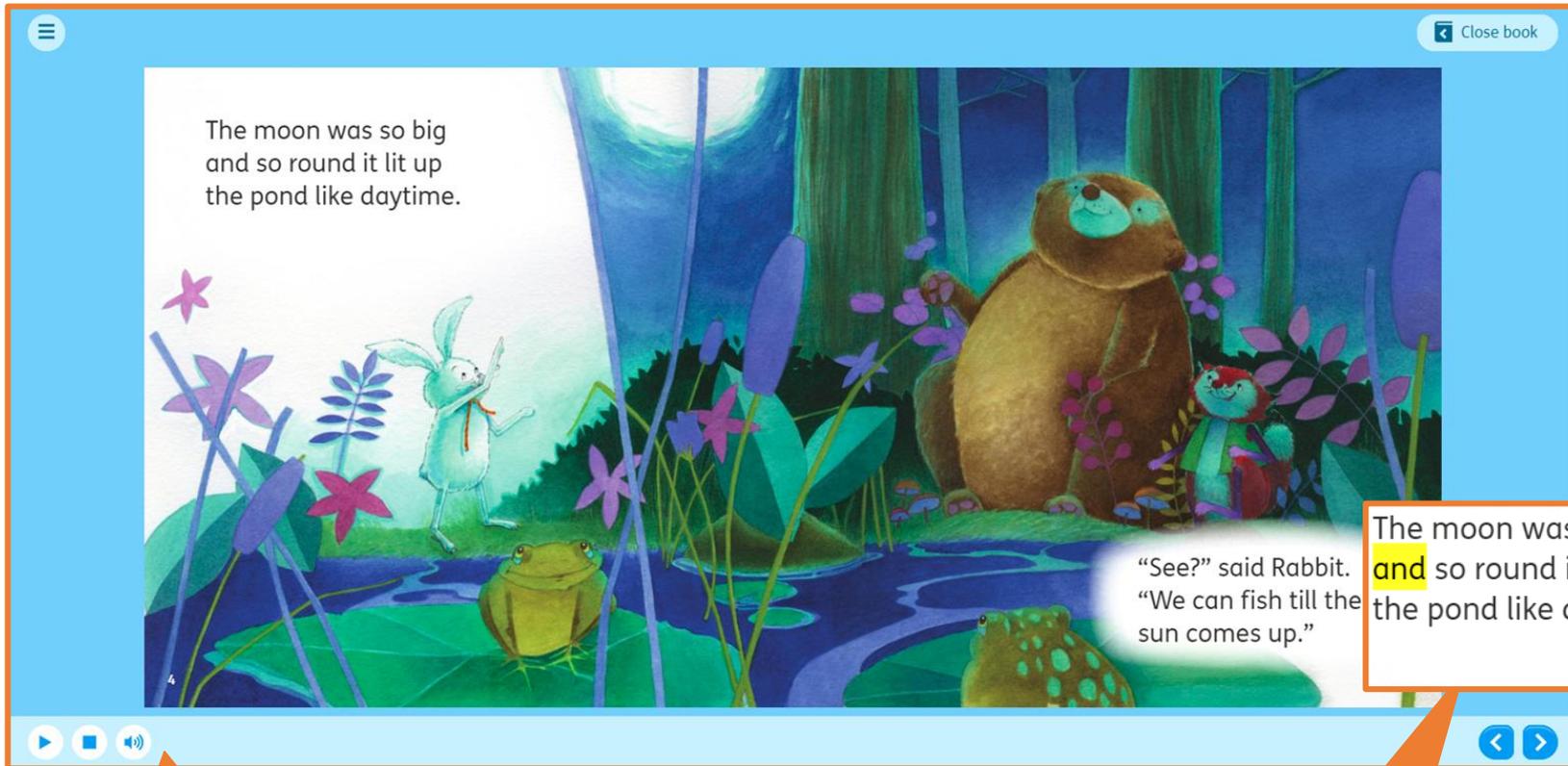
Hundreds of reliably levelled eBooks (including decodable readers) from Oxford's favourite series for practice and consolidation. They are automatically fed to students by level. They *don't* contain the coaching buddy but *do* contain quizzes and helpful eBook features.

# eBook library



- Wide variety and choice across Oxford's favourite series
- Mobile-friendly eBooks to widen access at home
- Students have access to books at their Oxford Level and below
- Quizzes monitor reading volume and assess understanding

# eBook features



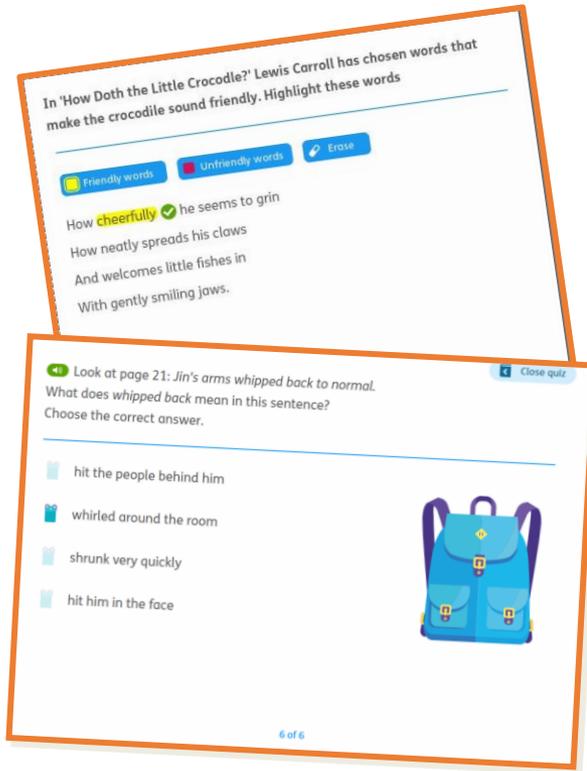
Audio up to  
Oxford Level  
10

Text tracking  
up to Oxford  
Level 5

### 3 Quizzes *in a nutshell*

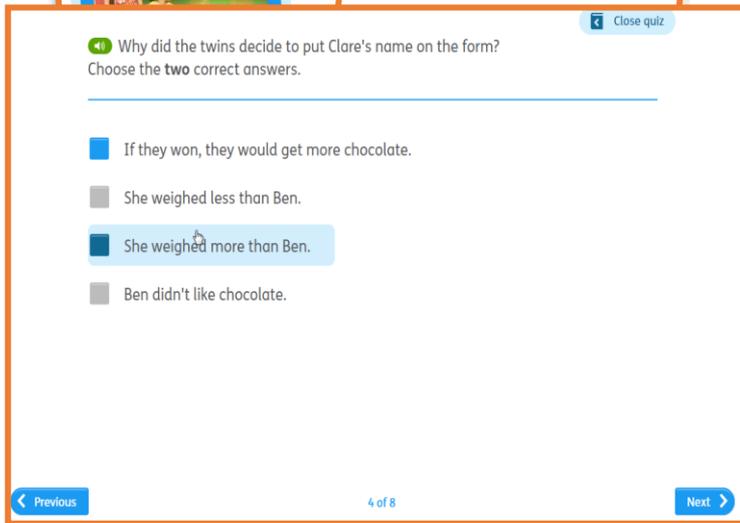
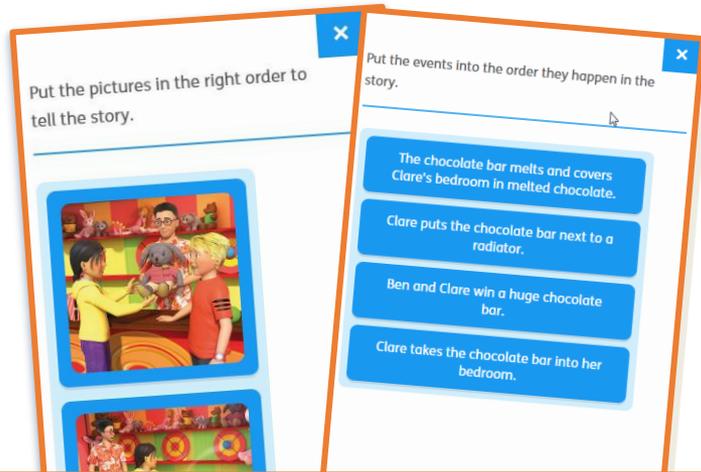
Hundreds of comprehension quizzes on all the eBooks in the system *and* print books you may already have in your classroom. Quiz-scores drive automatic progression and provide performance-feedback so that teachers can track comprehension-skill progress.

# Quiz overview



- Available for every book in the system plus a growing number of Oxford's print books
- Based on a Comprehension Skills framework, devised by Professors Jane Oakhill and Kate Cain
- Carefully written to focus on important comprehension skills
- Automatically marked, with reporting by performance and individual skill
- Work on mobile devices

# Quiz features



- A wide variety of question styles to keep students engaged
- Language mirrors SATs-style questions
- Finely levelled to ensure appropriate level of challenge
- Audio for Oxford Levels 1-10 so that higher-order comprehension skills are not limited by decoding level

## 4 Automatic placement and progress *in a nutshell*

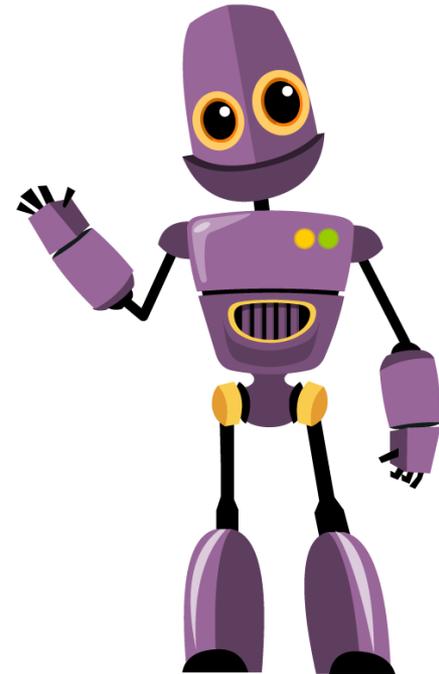
Oxford Reading Buddy automatically places students on an appropriate Oxford Level based on year group and current term. It then automatically moves them through the levels based on when they meet quiz-score thresholds.

# Automatic placement

When a student is enrolled they will automatically be assigned a default Oxford Level, based on their school year, the current term and Age Related Expectations.

Example: a Year 2 class being enrolled in Term 2 will be assigned Oxford Level 8.

Teachers can then move any outlying students manually, or wait for the system to move them automatically based on their performance.

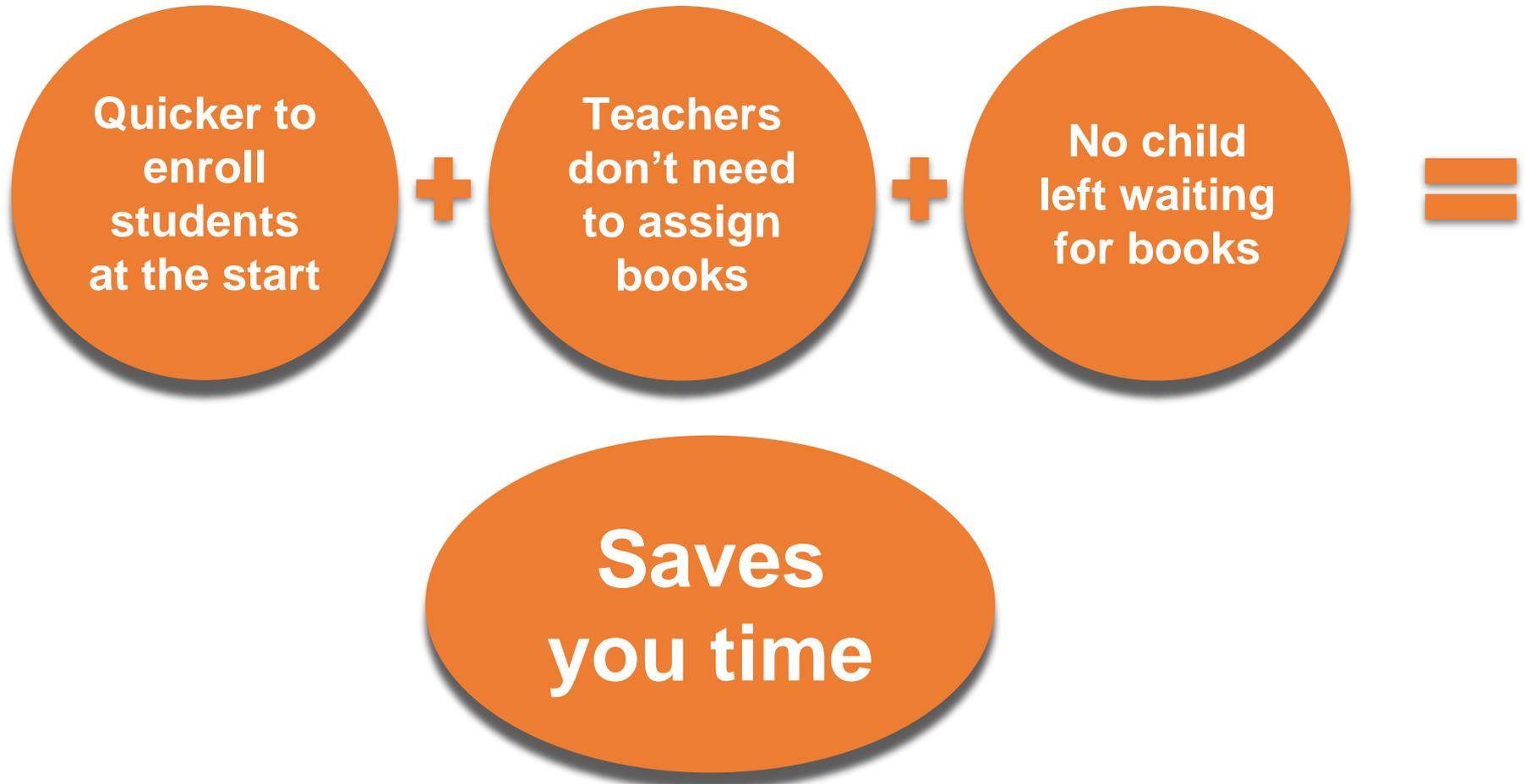


# Automatic progress

- Students are automatically moved onto the next Oxford Level when they have met the required thresholds.
- The current percentage threshold is 80% and the number of quizzes that need to be scored before move up occurs varies between Oxford Levels.
- Teachers are alerted when students have met the thresholds to move level and they can approve, delay or ignore the recommendation (in the event of no response the student will be moved automatically in 2 weeks).
- Students can also move down based on sustained poor performance in quizzes.



# Automatic placement and progress: benefits

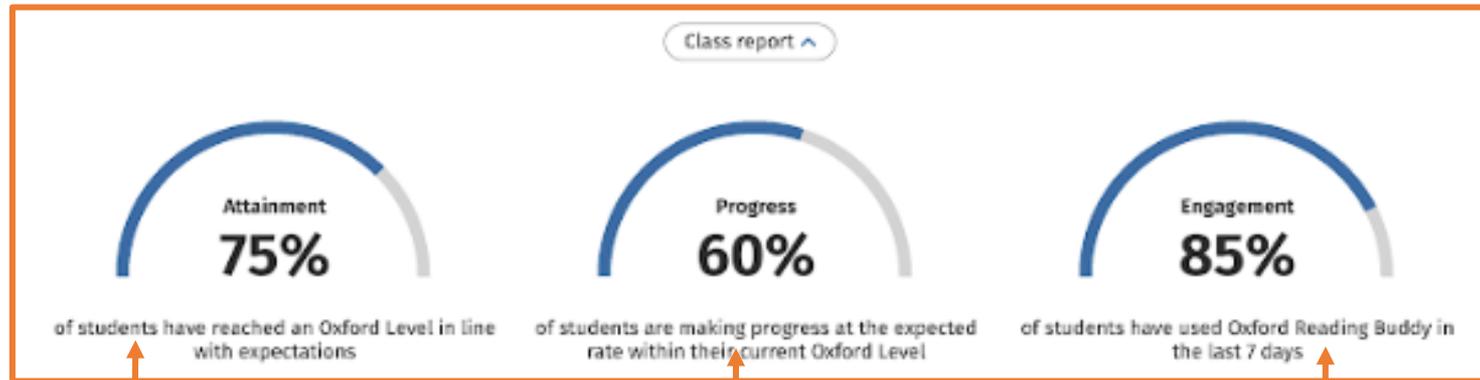


## 5 Performance reporting *in a nutshell*

The reporting area shows performance against attainment, progress and engagement. There are top-level class views and school views, plus detailed views for individual students.

For step by step videos of the reporting area go to  
[direct link to be embedded]

# Performance reporting



Attainment shows the % of student whose Oxford Level matches or exceeds the expectation for their year group at current point in school year

Progress shows the % of students moving through their current level at the expected rate (based on quiz scores above 80% and time at level).

Engagement shows the % of students who have logged in at least once in the past 7 days

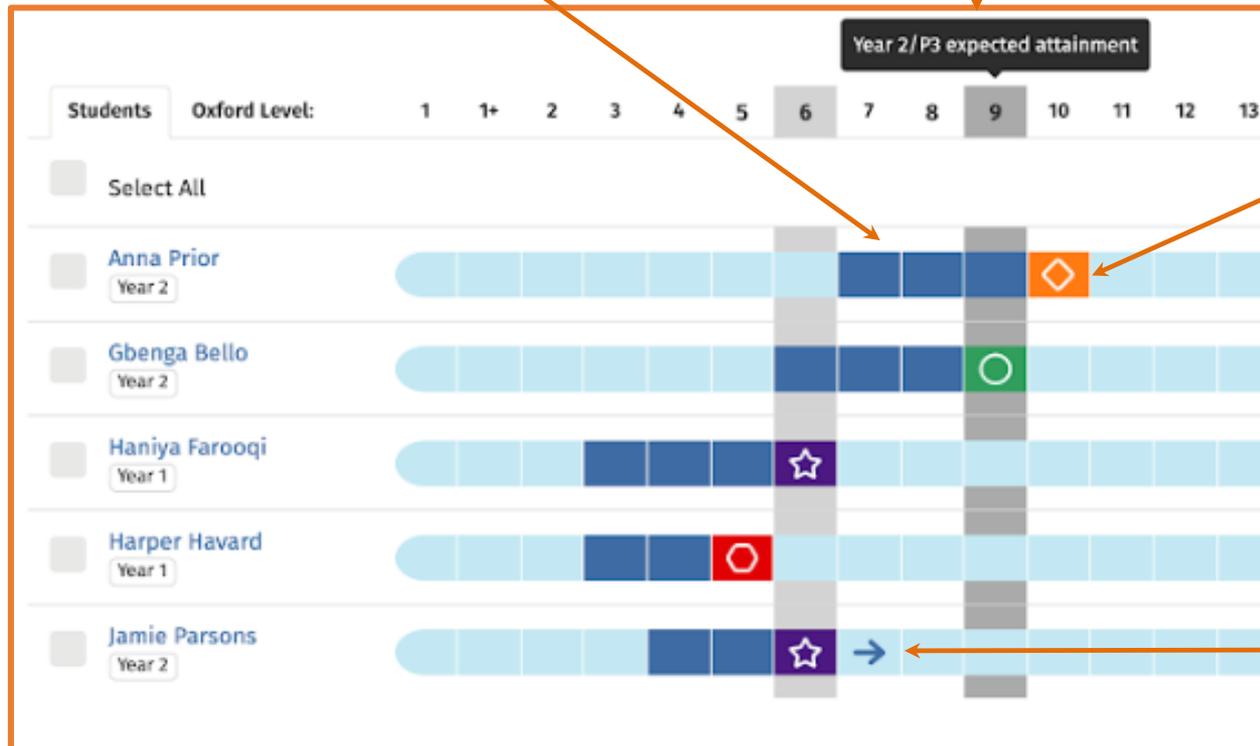
# Class report: student dashboard

Blue boxes =  
previous  
Oxford Levels

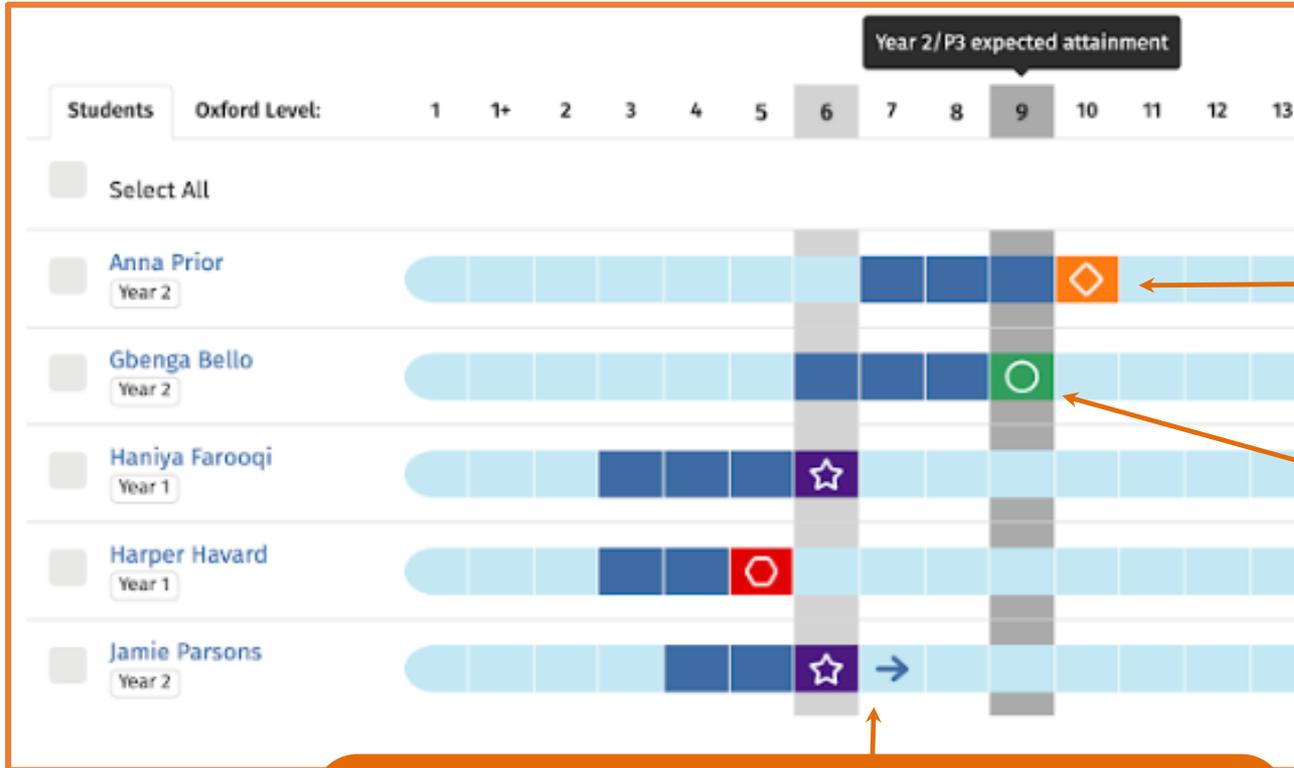
Grey bar =  
Expected  
Oxford Level  
for ARE

Coloured box =  
current level  
and RAG colours  
indicate  
progress rate  
within level

Blue arrow =  
ready to move  
up



# Student dashboard: example



Anna Prior is at Oxford Level 10, above expected attainment, but progressing more slowly than expected at this level.

Gbenga Bello is at Oxford Level 9, the expected Oxford Level and making progress at the expected rate.

Jamie Parsons is well below his Y2 attainment expectation but making faster than expected progress within his current level. He has met the threshold to move up.

# Student report: overview

Shows individual student detail

Quiz performance across books at current level

Badges earned with dates

Performance against specific comprehension skills

Engagement with Coaching eBooks

## Attainment Above expected attainment

Current Oxford Level  
**Oxford Level 9**  
(Year 2/P3 expected attainment: Oxford Level 9)

Badges earned	Date	Number of badges
1st Quiz	14/02/2019	1
Listening Legend	14/02/2019	1

## Progress Behind expected rate of progress

Days at Oxford Level  
**28**  
(Total expected: 84)

Quiz scores  $\geq$  80%  
**0**  
(total expected: 9)

Average score  
**70%**  
(Quizzes completed: 5)

Comprehension skill (Quiz)	Buddy question performance	Questions answered
Using structure and organization to make meaning	81%	9
Understanding vocabulary	77%	6
Finding information	65%	5
Making connections and inferences	81%	7
Understanding and appreciating author's toolkit	59%	3

## Engagement At expected engagement

Last Login  
**2 days ago**

Books read at this level  
**5**

Books read this year  
**32**

### Coaching eBooks (Read: 2 of 7)

Buddy prompts clicked on  
**95%**

Buddy questions score  
**83%**

Comprehension skill (Buddy questions)	Buddy question performance	Questions answered
Making connections and inferences	79%	5
Understanding vocabulary	77%	3
Using structure and organization to make meaning	75%	4
Finding information	81%	4
Understanding and appreciating author's toolkit	91%	2

# Student report: record of reading

Shows all  
books read

Includes  
books read  
outside the  
system

Record of reading

Today

	Oxford Level 7 <b>Cinderella</b> by Julia Jarman	Quiz result: 100% Quiz date: Today Attempt: 1st Enjoyment: 	<a href="#">Go to quiz</a>
	Oxford Level 7 <b>Survival in the Arctic</b> by Roderick Hunt	Quiz result: 83% Quiz date: Today Attempt: 1st Enjoyment: 	<a href="#">Go to quiz</a>
	Oxford Level 7 <b>The Silver Box</b> by Tony Bradman	Quiz result: 100% Quiz date: Today Attempt: 1st Enjoyment: 	<a href="#">Go to quiz</a>
	Oxford Level 7 <b>A Sea Mystery</b> by David Hunt	Quiz result: 50% Quiz date: Today Attempt: 1st Enjoyment: 	<a href="#">Go to quiz</a>
2 days ago			
	Oxford Level 7 <b>Brilliant Bananas</b> by Teresa Heapy	Quiz result: 83% Quiz date: 2 days ago Attempt: 1st Enjoyment: 	<a href="#">Go to quiz</a>
	Oxford Level 5 <b>Beast Feasts</b> by Anita Ganeri	Quiz result: 90% Quiz date: 2 days ago Attempt: 1st Enjoyment: 	<a href="#">Go to quiz</a>
6 days ago			
<a href="#">Move Up</a>			
Moved up to Oxford Level 7 Date: 6 days ago			

Quiz score per  
book, date,  
enjoyment  
rating

Links to view  
quiz questions  
(including free  
text answers)

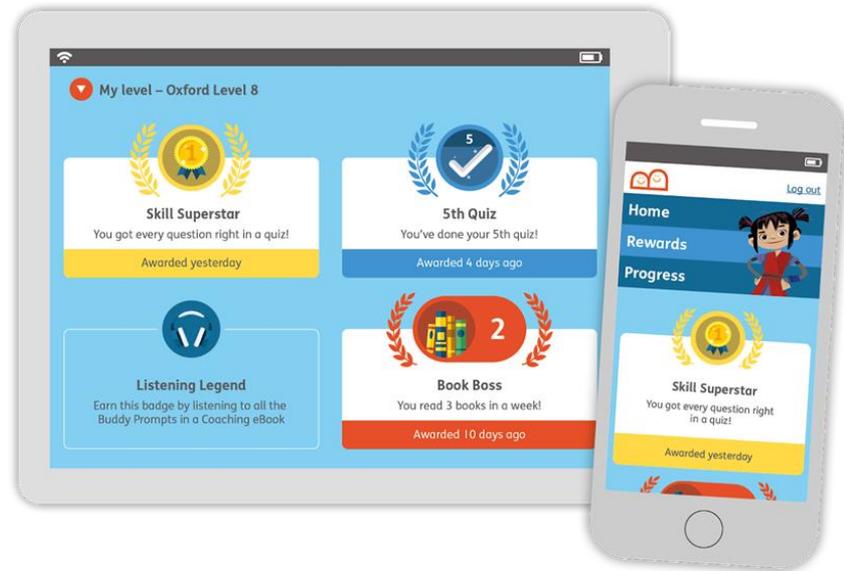
Record of Oxford  
Level changes

## 6 Reward and motivation *in a nutshell*

Motivation feeds into all aspects of the service, including choice of books, quiz design, feedback and Buddies. Students also earn badges for demonstrating good reading behaviours.

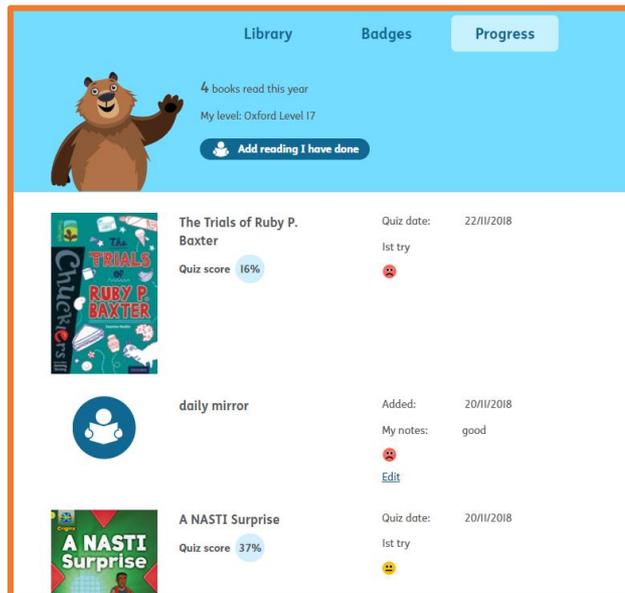
# Badges

- Students earn badges for reading behaviours that research shows contribute to progress, including enthusiasm, attention, stamina, good comprehension etc.
- Badges are tailored to different Oxford Levels as appropriate to developmental stage
- Students can see what badges they have earned, or could earn, on their Badge screen.



# Progress screen

The Progress screen charts all the books on which students have completed quizzes

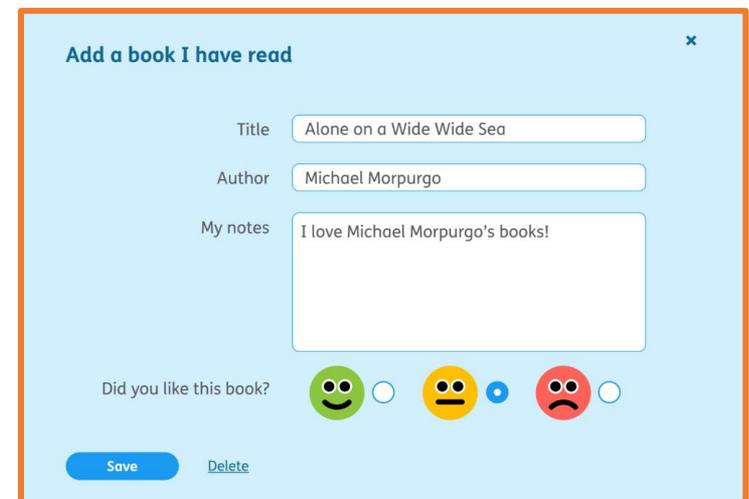


Library Badges Progress

4 books read this year  
My level: Oxford Level 17  
Add reading I have done

Book Title	Quiz Score	Quiz Date	Notes
The Trials of Ruby P. Baxter	16%	22/11/2018	
daily mirror	37%	20/11/2018	good
A NASTI Surprise	37%	20/11/2018	

Students can also log wider reading so that their record celebrates all reading



Add a book I have read

Title: Alone on a Wide Wide Sea

Author: Michael Morpurgo

My notes: I love Michael Morpurgo's books!

Did you like this book?

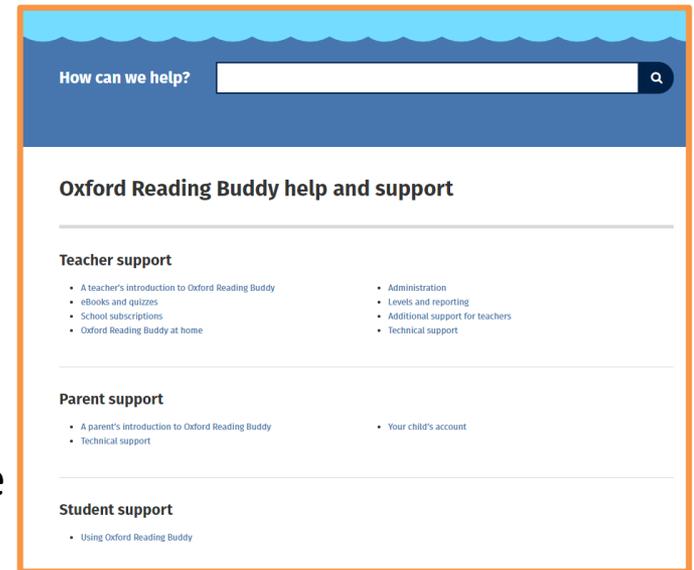
Save Delete

# Support site

# Support site

<https://support.oxfordreadingbuddy.com/au/>

- The Support site provides comprehensive help and information about *Oxford Reading Buddy*.
- **IMPORTANT:** make sure that you are viewing the Australia / New Zealand area
- You can click straight to it from the service by selecting the 'Help' button in the top right of the screen.
- As well as support for teachers there are also Parent and Student sections.
- The Support site is also the home of other useful resources such as 'how to' videos, slide decks for parent and student launches, etc.



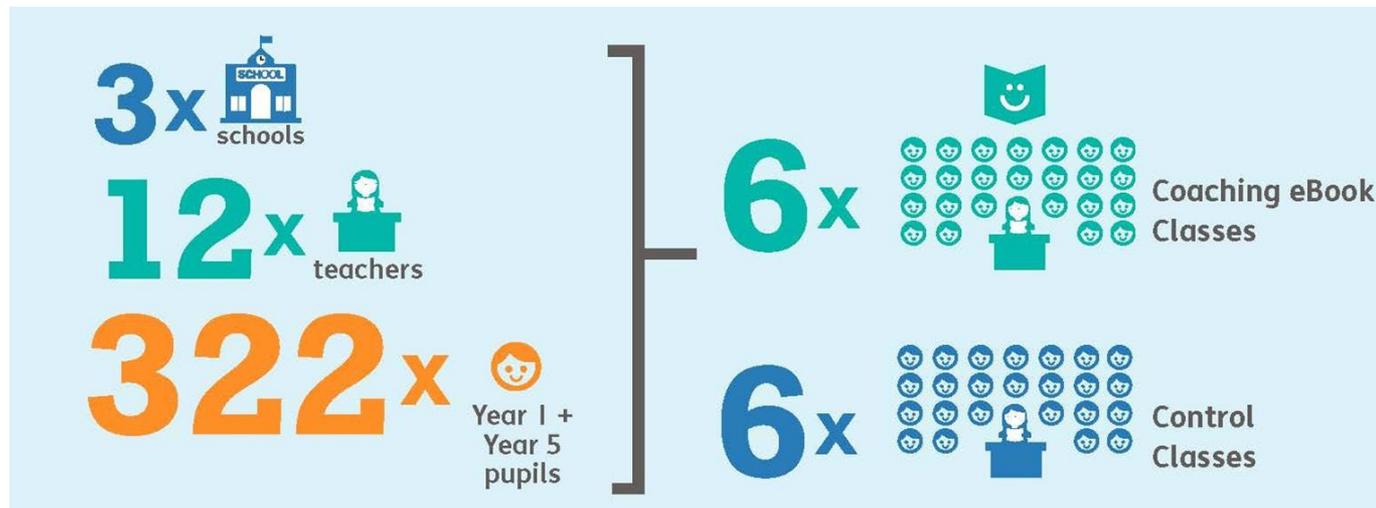


Oxford  
Reading  
Buddy

# Impact study

# Impact study

An independent research study was commissioned to find out the benefits and challenges of using prototype (early trial version) Coaching eBooks in order to inform the pre-publication development of this aspect of the Oxford Reading Buddy service.



# Teachers felt that...

Reading attitudes were **significantly better in the Coaching eBook classes, particularly in Year 5.**



The Coaching eBooks helped engage children with reading.

*"Their engagement has been really high."*  
Year 5 teacher

The Reading Buddy's comprehension questions helped children reflect on their reading.



*"For some pupils to access it at home will be a massive benefit."*  
Year 1 teacher



The Coaching eBooks could help bridge the gap between reading at home and reading at school.

To find out more, including challenges found and impact on final product, visit <https://www.oup.com.au/primary/oxford-reading-buddy/oxford-reading-buddy-impact-study>

# Links to additional support

# Links to additional support



First Steps on the service	<a href="https://support.oxfordreadingbuddy.com/au/teacher-support/teachers-introduction-to-oxford-reading-buddy/your-first-steps">https://support.oxfordreadingbuddy.com/au/teacher-support/teachers-introduction-to-oxford-reading-buddy/your-first-steps</a>
Reporting screen explanatory videos	<a href="https://support.oxfordreadingbuddy.com/au/teacher-support/reporting-area/">https://support.oxfordreadingbuddy.com/au/teacher-support/reporting-area/</a>
What are Oxford Levels and information about how they correlate to other levelling systems	<a href="https://www.oup.com.au/primary/oxford-levels">https://www.oup.com.au/primary/oxford-levels</a> And <a href="https://support.oxfordreadingbuddy.com/au/teacher-support/placement-guidance-for-oxford-levels/">https://support.oxfordreadingbuddy.com/au/teacher-support/placement-guidance-for-oxford-levels/</a>
Comprehension Skills and Strategies	<a href="https://support.oxfordreadingbuddy.com/teacher-support/skills-and-strategies-in-oxford-reading-buddy/">https://support.oxfordreadingbuddy.com/teacher-support/skills-and-strategies-in-oxford-reading-buddy/</a>
Parent support Including a letter to parents and newsletter article	<a href="https://support.oxfordreadingbuddy.com/au/parent-support/">https://support.oxfordreadingbuddy.com/au/parent-support/</a>
Student support	<a href="https://support.oxfordreadingbuddy.com/au/student-support/">https://support.oxfordreadingbuddy.com/au/student-support/</a>
Impact study information	<a href="https://global.oup.com/education/content/primary/series/oxford-reading-buddy/impact/?region=uk">https://global.oup.com/education/content/primary/series/oxford-reading-buddy/impact/?region=uk</a>



Oxford  
Reading  
Buddy

OXFORD